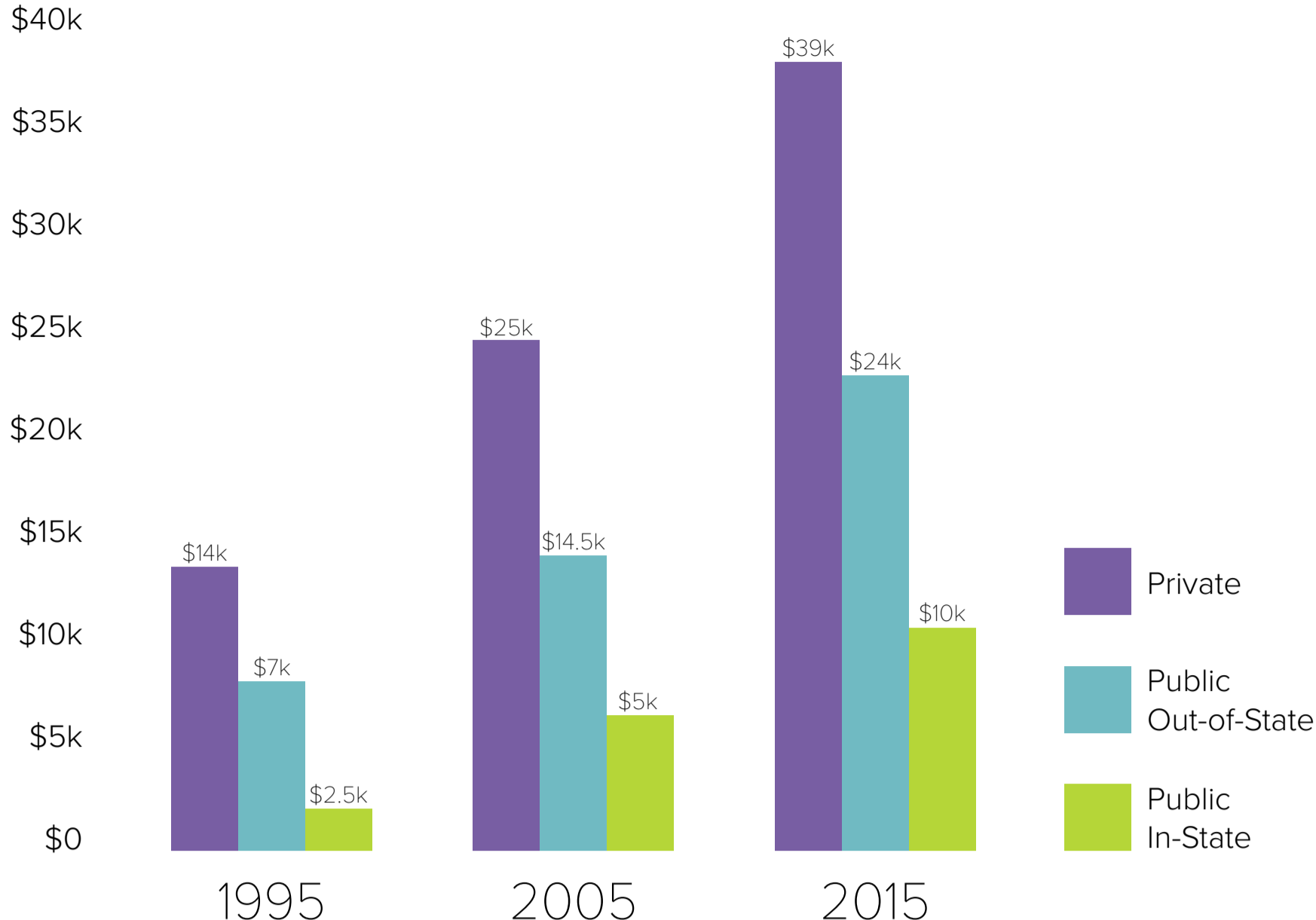




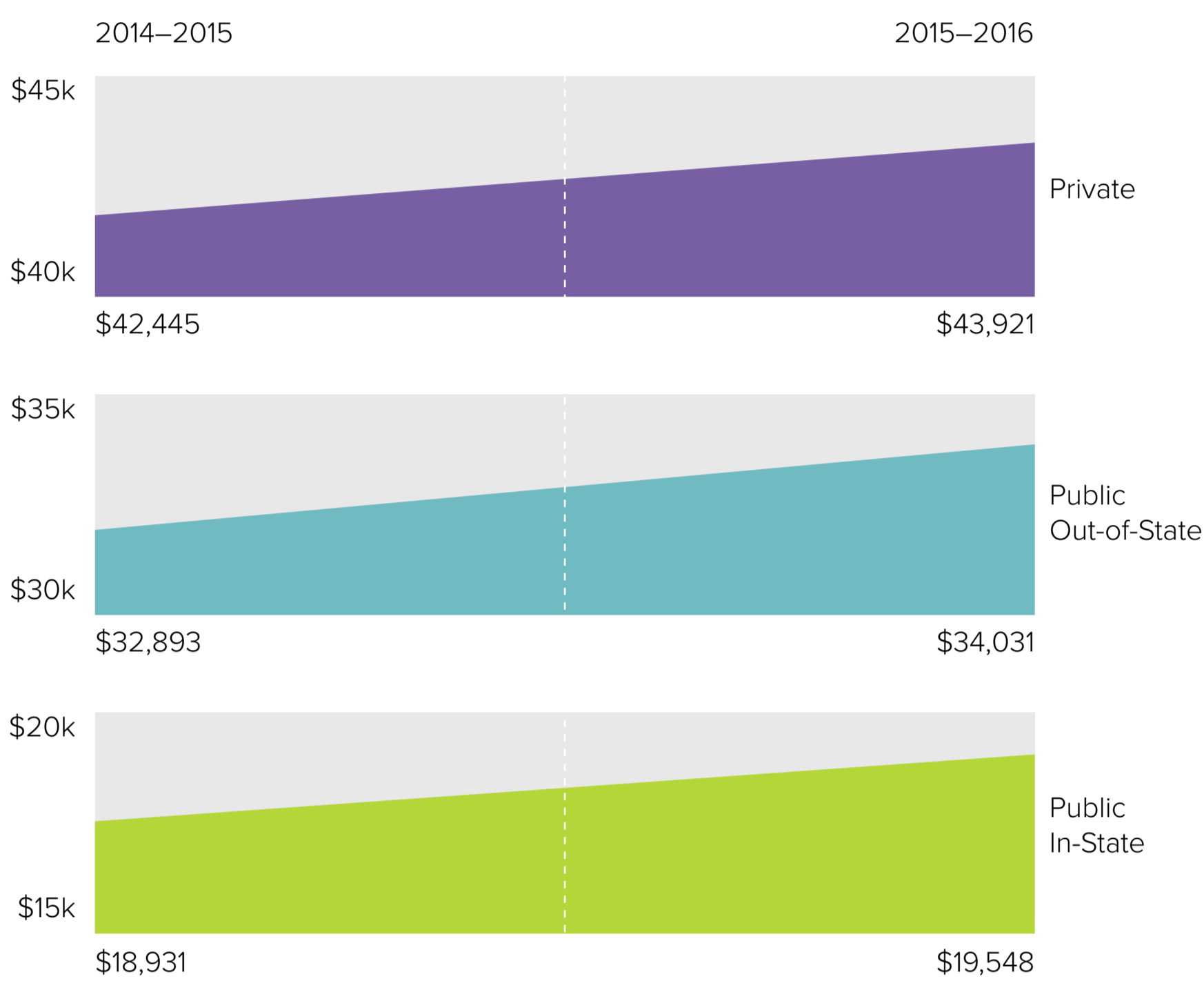
COLLEGE COSTS ARE SKYROCKETING

In the past **20 years**, tuition and fees at private institutions increased **179%**. During the same period, out-of-state tuition and fees at public universities rose **226%** and in-state tuition and fees at national universities increased **296%**.¹



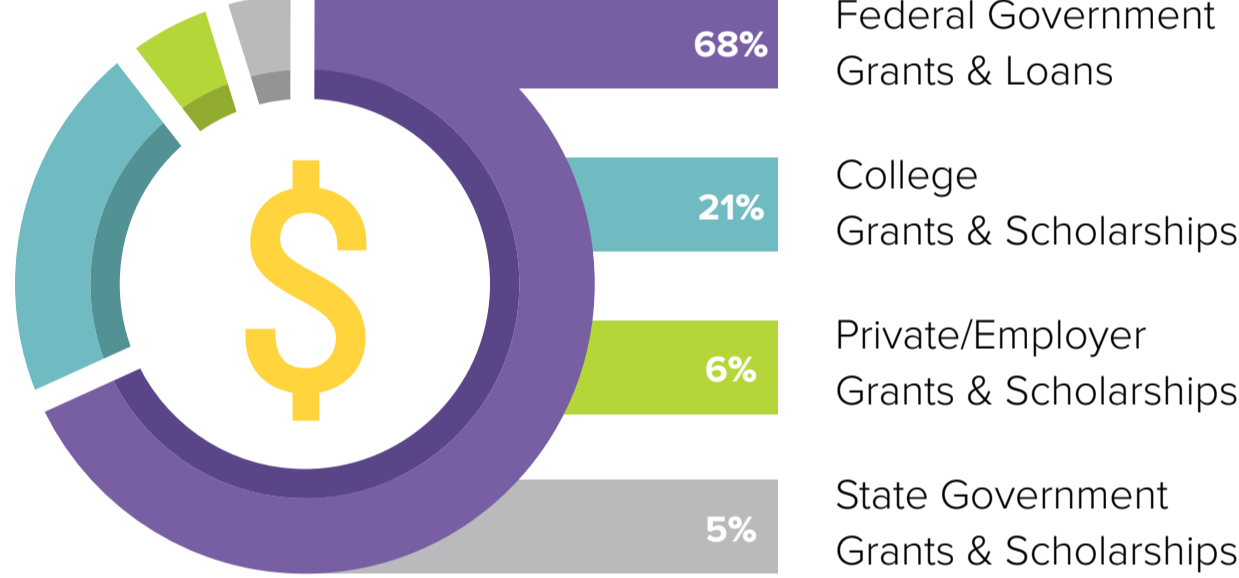
THE PRICE OF UNDERGRADUATE EDUCATION

Four-year college tuition and fees have increased between 3% (at public colleges for in-state students) and 3.6% (for private, non-profit institutions) in the last year.²



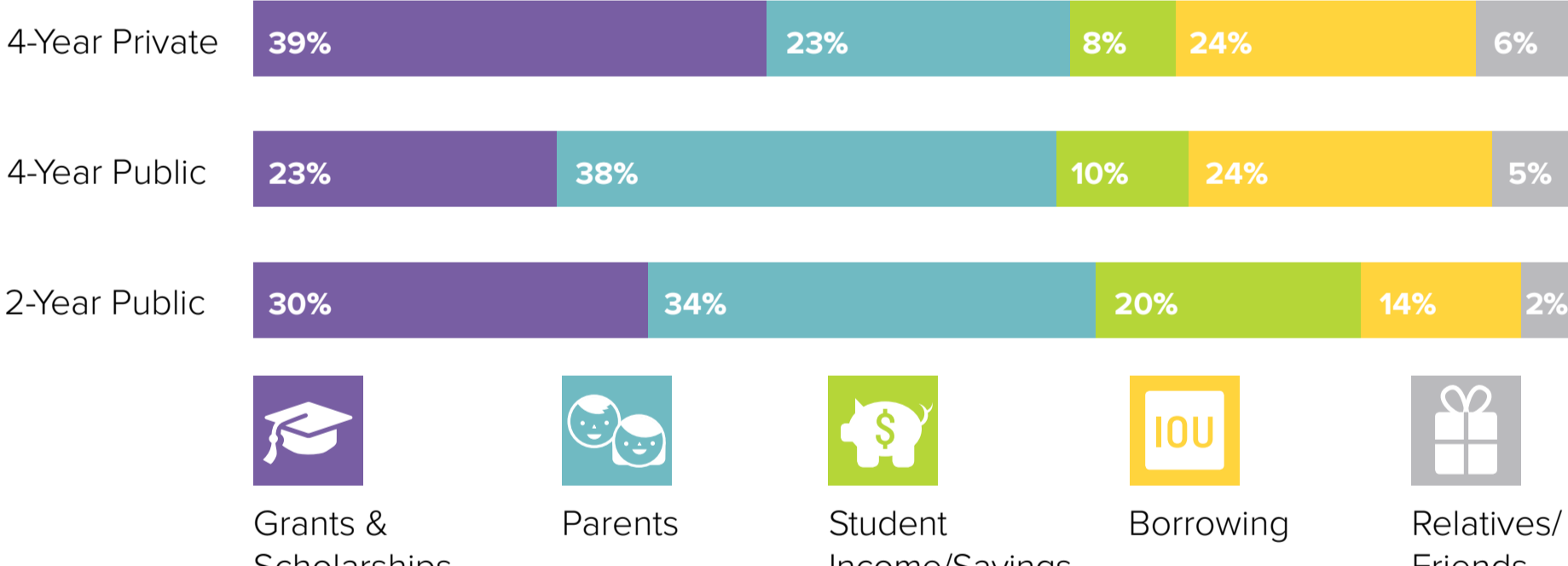
FINANCIAL AID SOURCES

185 MILLION dollars in financial aid is available to students.³



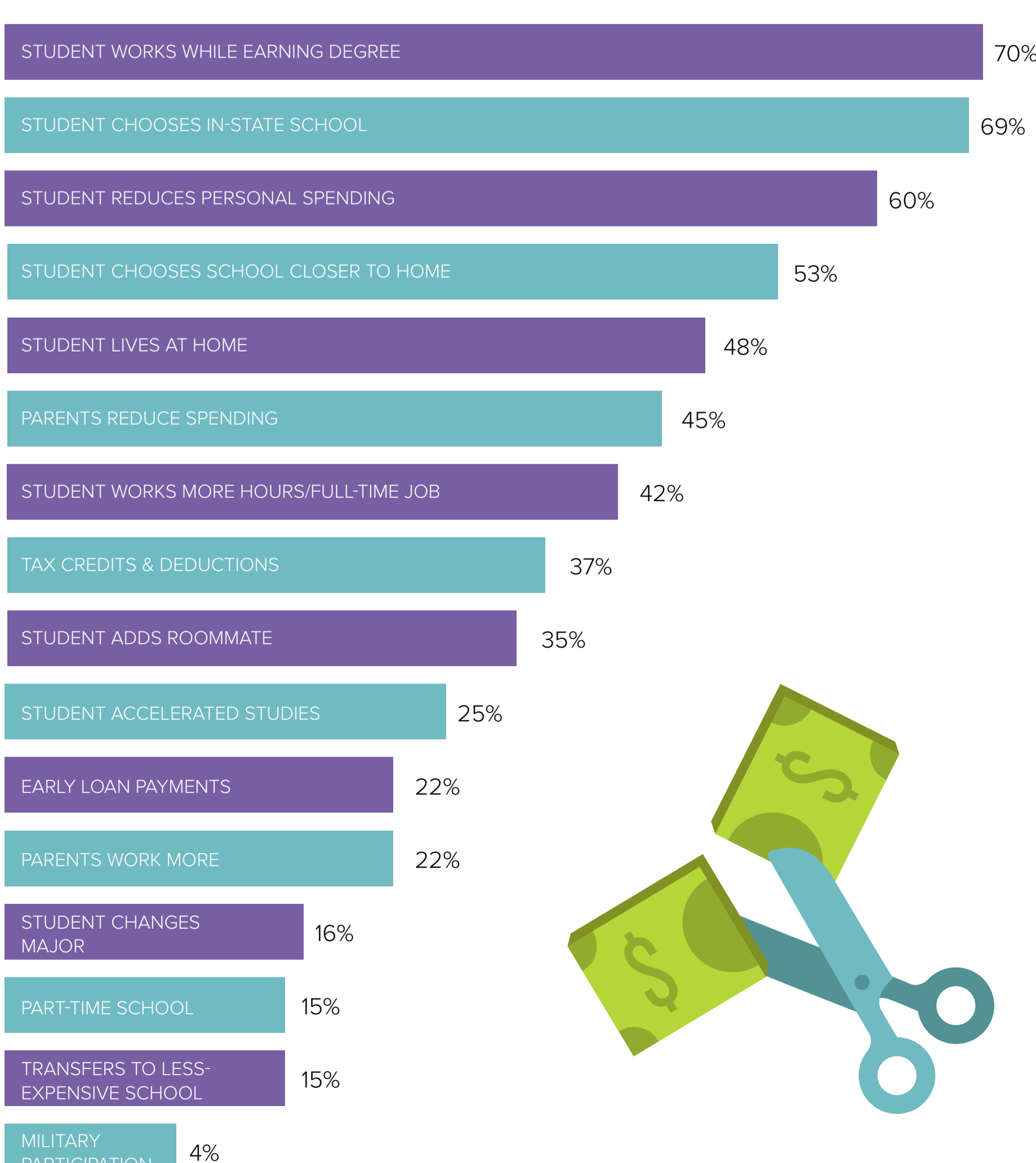
OTHER FINANCING SOURCES

68.8% of the 2014 graduating class took out loans to complete their college education. Their average **total debt was \$28,077**.⁴ That leaves the majority of college tuition dollars to come from other sources.⁵



TOP COST-CUTTING MEASURES

Families often make sacrifices to find the money necessary to attend college. Fortunately, families have many options when it comes to **offsetting education costs**.⁶



Visit LearningLiftoff.com/college for more resources on college planning and on ways to pay for it.

Sources: ¹U.S. News & World Report's: Best Colleges, ²The College Board: Annual Survey of Colleges, ³The College Board: Big Future, ⁴U.S. News & World Report, ⁵⁻⁶Wall Street Journal